

# PACRAO News

Pacific Association of Collegiate Registrars and Admissions Officers

October 2014

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## President's Update

There is something about the air on a fall evening—a certain stillness, heaviness—that allows my wife and me to hear a train sounding its horn at a crossing several miles away from our home. It's only audible in the fall, but we hear it clearly. We heard it last night as we were reading. We both commented that it must be fall.



That's not the only sign that fall is upon us. I've brought my Linfield jacket out of the closet, as the days are getting cooler. The potted salvia I brought to brighten up the patio early in the summer is now looking rather sad. And of course, activity on all of our campuses is now in full swing.

Fall is also the time for our annual PACRAO conference, and those of us on the executive board, as well as the conference local arrangements and program committees, look forward to seeing you at the Portland Hilton and Executive Towers November 9-12. With more than 70 professional development sessions to choose from, you will have the opportunity to gain insights from your colleagues, connect with our business partners to learn about their services, and come away refreshed with new ideas for your office and campus. As always, it's a great chance to connect with old and new friends alike and have a lot of fun too.



So take a moment right now to block out November 9-12 on your calendar to attend this year's conference. Visit [PACRAO.org](http://PACRAO.org) to register and link to the Hilton for accommodations.

Todd McCollum  
PACRAO President



Visit us on the web at  
[PACRAO.ORG](http://PACRAO.ORG) or on  
Facebook

## PACRAO Needs You!

### Nominations for our Next PACRAO Leaders

Is it your time to serve? Is it someone else's time to serve—and your time to nominate that colleague? The N&E Committee will be working this fall to develop a robust list of nominees to reflect all the diversity of PACRAO, across institution types, geography, job responsibilities, ethnic backgrounds, and all the rich variety of our organization. Each nomination you put forward, for yourself or for some other PACRAO colleague, enriches the pool of nominations.

Nomination forms are available online now for you to nominate yourself or to nominate another PACRAO member. The nomination form and the nomination activity report are available at this link: [http://www.pacrao.org/docs/toc\\_resources.html](http://www.pacrao.org/docs/toc_resources.html)



Get more out of your PACRAO membership by serving in one of these professional development opportunities. Serving PACRAO as a member of the board, on the audit committee or as a member of the N&E brings recognition to you and to your institution. Serving PACRAO adds to your awareness of professional issues and resolutions throughout

the region. Serving alongside committed colleagues creates rewarding professional and personal connections, as well.

Plus, it's fun! And PACRAO Needs You!

Sue Eveland,

Past President

## PACRAO Constitution and Bylaws

Last year, following a lot of eagle-eyed work by Past President Julia Pomerenk, the Association voted in changes to our Constitution and Bylaws. This was a “fine tooth comb” workover of both of these governing documents. With her highly-honed English Major skills, she corrected capitalization, made wording consistent throughout both documents and word-smithed an update.

This year, in an effort to review the documents annually and make necessary changes more frequently, we have once again worked through the documents and have a minor change to present to the membership at the Annual Business Meeting in Portland in November. Per our Constitution, our Constitution and Bylaws “may be amended at any formal annual business meeting by a 2/3 vote ... provided that the notice of the amendment has been sent to the members at least one month in advance of the meeting.”

Proposed changes regarding attendance by the PACRAO Board Appointees at the winter and summer meetings have been sent to all PACRAO members via email. Comments about these proposed changes can be sent in advance to Past President Sue Eveland at [seveland@uoregon.edu](mailto:seveland@uoregon.edu). We'll discuss and then vote at the Annual Business Meeting.

Sue Eveland  
Past President

**Platinum Level Partner:**

-National Student  
Clearinghouse

**Gold Level Partners:**

-Capture Higher Ed  
-Digital Architecture  
-Tribal Group

**Silver Level Partner:**

-Parchment

**Active Partners:**

-Herff Jones Inc  
-Scrip-Safe  
-Smartcatalog

## 2014 Program Committee Update

The Program Committee is currently finalizing the program for this year's PACRAO conference. Would you like to be involved in PACRAO, but don't know how? An easy way to get involved with PACRAO is to facilitate a session. Your next question is probably, what do I have to do to facilitate a session? I'm glad you asked.

Below is a list of duties:

- Introduce the presenter
- Remind the attendees to complete the survey
- Count the number of attendees
- Assist the presenter if needed
- Attend the Presenter and Facilitator Orientation on Sunday afternoon

Yes, it's that easy. If you are interested in facilitating a session, please email Kate Jakway-Kelly at [kjakway@registrar.ucla.edu](mailto:kjakway@registrar.ucla.edu)

~Mickey Reynolds, 2014 Program Chair

2014 Annual Conference  
Portland Hilton & Executive Tower  
November 9-12



Visit us on the web  
at [pacrao.org](http://pacrao.org) or on  
Facebook

# PACRAO REVIEW

## New Edition Online!

The latest issue of the [PACRAO Review](#) is now available! PACRAO Review articles are written by PACRAO members and are relevant for all registrars and admissions professionals. The current edition addresses important issues for registrars and admissions offices, including the following articles:

- Moving Online: The Future of Course Evaluations, by Laura Jacek, Ph.D., University of Oregon
- Admissions Inside & Out: Tools for Continuous Growth, by Michelle Taylor, California State University, Dominguez Hills
- BYU's Holistic Admissions Review: Getting Past Just Admitting Smart Students, by Travis Blackwelder, Brigham Young University
- FERPA (Fun, Educational, Responsible, Participatory, Assessable) Training, by Barry Allred and Jearlene Leishman, Brigham Young University

Thank you to the authors of the articles and the members of the PACRAO Editorial Board for compiling a new edition of PACRAO's peer-reviewed journal.

If you are interested in being an author, editor, or contributor to the PACRAO Review, please email Celeste Fowles Nguyen, PACRAO VP for Professional Development, at [cfnguyen@stanford.edu](mailto:cfnguyen@stanford.edu).

## Last Call: Retirees, Honorary Members, and Exemplary New Members

During the annual conference, PACRAO will honor members who have reached retirement since the last conference. It's not too late to let us know that you or someone you know has or is about to retire from our profession. We are looking for those who have retired or will retire between November 2013 and November 2014. PACRAO honors all retirees with a certificate and hearty congratulations. Send an email to PACRAO Past President Eveland at [seveland@uoregon.edu](mailto:seveland@uoregon.edu).

Please take a few minutes to think about PACRAO colleagues who have inspired you by their leadership and dedication to PACRAO and to the profession. Each year, we have the opportunity to celebrate one colleague toward the end of his or her career and one colleague near the start of her or his career. Who do you know who has made a career-long contribution to PACRAO? Who do you know who has made a considerable contribution to PACRAO during the early years of his or her career?

Descriptions of all these awards can be found at this link: <http://www.pacrao.org/docs/about/awards/descriptions.html>. Forward names to me at [seveland@uoregon.edu](mailto:seveland@uoregon.edu) as soon as possible.

Sue Eveland, Past President

## Jilma Meneses, 2014 Conference Diversity Luncheon Speaker



**Jilma Meneses** currently serves as Portland State University's (PSU) Chief Diversity Officer. She has more than twenty years of administrative and business experience, including ten years at Oregon Health & Science University (OHSU). She works in partnership with dozens of other departments and student groups and provides executive level leadership on diversity and equity related efforts. Off campus, she engages the regional community to increase awareness within underrepresented populations that higher education is a tool that breaks cycles of both poverty and discrimination. She drives change and raises awareness. She is also founder, chief counsel, and president of Our Family in Africa, fighting poverty and advocating for orphans. She also currently serves on the Board of Directors for Adelante Mujeres.

### 2014 PACRAO Charity



A program focused on and developed for Latina women, Adelante Mujeres provides holistic education and empowerment opportunities to low income Latina women and their families, who live in Washington County, Oregon. Adelante Mujeres was founded in 2002 by Bridget Cooke and Sister Barbara Raymond, to empower Latina women who were often relegated to the home, to find their voices and become active participants and leaders in their local community.

The spirit of the word *Adelante* means to move forward, go ahead, rise up and flourish. *Mujeres* means women. Adelante Mujeres encourages women to believe in themselves and build skills to pursue their goals and dreams.

Since 2002 Adelante Mujeres has worked with more than 1,400 families and continues to develop and evolve programs to meet various needs of the population served. The organization values personal growth and self-esteem, community solidarity and respect for natural resources and sustainable practices.

Adelante Mujeres works with the entire Latina family and offers trainings and micro enterprise classes to men and women. Adelante Mujeres strives to increase opportunities for family and community self-determination, search for solutions to common concerns, preserve, foster and share participants' cultural heritage, and to advocate for ecological awareness. Their core programs include:

[Adult Educación](#) provides a holistic education program to adult Latina women, which includes coursework in English Language Development, mathematics, grammar, parenting, and conflict



## Adelante Mujeres cont.

resolution.

**Agricultura** provides aspiring Latino immigrant farmers and gardeners with the training and skills necessary to grow produce using sustainable methods and to successfully market their products.

**Chicas** is an innovative youth development program that empowers Latina girls to develop their leadership potential, adapt healthy lifestyles, develop cultural identities, and achieve academic success with high school graduation and college enrollment.

**Early Childhood Educación** (ECE) is an education program dedicated to serving toddlers and preschoolers who are the children of students enrolled in our Adult Education program.

**Empresas** is a business development program that supports small and micro businesses through direct and indirect services in order to create a vibrant local economy and open up opportunities for all individuals to pursue the 'American Dream'.

**ESPERE** is a program that trains families to manage conflict with compassion and understanding that leads to healthy, violent-free relationships.

**Forest Grove Farmers Market** (FGFM) is a cross cultural, family focused community event that provides access to fresh, local foods sold directly from the farmers to consumers and cultivates a space for sharing and celebrating cultural and community traditions.

Adelante Mujeres has a wide array of volunteer opportunities catering to students and professionals, individuals and groups, for Spanish and non-Spanish speakers alike. One can volunteer on an ongoing basis or attend a one-time volunteer event or activity. Adelante Mujeres has enjoyed over a decade of success as a model program for social activism and continues to be recognized for their efforts and contributions with awards of grants and underwriting by businesses and organizations, most recently by United Way of Columbia-Willamette.

Members of Adelante Mujeres share rich histories of survival, resilience, ingenuity, and talent. In spite of isolation, language barriers, and scarce economic resources, they are determined to improve their lives. By courageously facing the challenges in front of them, they embody hope for us all. Adelante Mujeres uses education, empowerment and enterprise as agents of change to successfully improve the lives of everyone in the community.

Lisa Zuzarte  
Diversity Development Committee Member  
Western Washington University



## PACRAO Pal Mentoring Program at the Annual Conference

Be part of the PACRAO Pal mentoring program at the annual conference in Portland! Seasoned PACRAO members can volunteer as a PACRAO Pal Mentor, while newer members can sign up as a PACRAO Pal Mentee. The PACRAO Pal Mentor is mentoring resource that offers support to new members of the association. The mentor helps the new member to get oriented to PACRAO at the annual meeting. PACRAO Pal mentors will...

- Meet with and discuss the conference and various resources at PACRAO.
- Assist in navigating the various sessions and offer advice on how to get the most out of PACRAO.
- Guide the new member throughout the organization by providing a connection and acting as a positive role model.
- Serve as a primary contact at the conference by checking in with their PACRAO Pal throughout the conference.
- Introduce their mentee to more seasoned members of the organization.
- Serve as an “adviser” to their PACRAO Pal. Their role does not have to end after the conference is over, it may even continue after the conference!

Look for PACRAO Pal registration when you register for the PACRAO Annual Conference!

## 2014 Conference Participation Grant Recipients

Each year PACRAO offers up to six Conference Participation Grants to cover the cost of the conference registration. We had a record number of applicants this year! Unfortunately we were not able to award the grants to everyone who applied. The following PACRAO members were awarded Conference Participation Grants for the registration cost of the annual conference in Portland:

- Narek Daniyelyan, Student Recruitment Specialist, Clark College (Washington)
- David Fletcher, Scheduling Assistant, Portland State University (Oregon)
- Tara Hardee, Associate Registrar, California State University, Dominguez Hills (California)
- Kathy Nethercott, Registrar Assistant, Ilisagvik College (Alaska)
- Joshua Robertson, Associate Registrar, Admissions & Advising, Capilano University (British Columbia)
- Marlene S. Leon Guerrero, Administrative Assistant, University of Guam (Guam)

For Conference Participation Grants, special consideration is given to applicants who are first-time attendees, persons from under-represented groups or institution types, and members of institutions whose funds are especially limited. PACRAO members can apply for grants in the August before the annual conference. Congratulations to those awarded the grants this year!

## 2013-2014 Board Members

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**Past President**

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**Heather Chermak**  
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**VP for Membership**

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