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Our Rendezvous in Paris!

Fall has arrived in Eugene, Oregon in more ways than one. Our sunshine and warm weather seemed to turn off like a light switch on the day of the fall equinox; the rains and cooler weather have come and I wonder how much longer I can stand it without running my heat pump. At the same time, UO's fall term is about to begin, and students are arriving from all over the globe, excited (and nervous) to start this year's college adventures! We share their excitement!

Fall is also our traditional time to gather as an association, to share our collective knowledge, investigate new

products and services, network with colleagues old and new, and enjoy some time together. You won't want to miss out on this year's rendezvous! It's not too late to register. Just go to the PACRAO.org website.

I appreciate very much the efforts of the 2013 team who have worked tirelessly with their committee members to bring you our professional rendezvous in Las Vegas. When you see these two in Paris, please thank them!

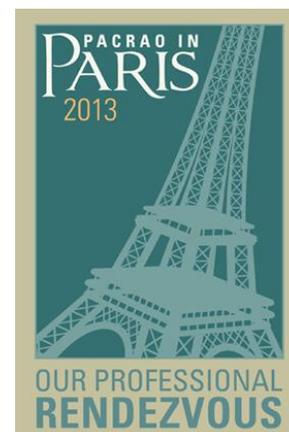
Tara Sprehe
Local Arrangements
Committee Chair

Heather Chermak
Program Committee Chair



Watch your in-box during the next few weeks for important reminders, tips for navigating the conference, updates and more. I'll see you in Paris! Oui, Oui!

Sue Eveland
PACRAO President



MOOC Webinar Available Online!

The PACRAO Webinar on "**What MOOCs Mean for You**" is now available on the PACRAO Review website. If you missed the presentation or would like to view it again, you can watch the webinar presentation online on the PACRAO Review web site (www.pacrao.org/b)

This informative webinar for PACRAO members was

broadcast live on August 7, 2013 and focused on what Massive Open Online Courses (MOOCs) could mean for registrars and admissions officers.

The webinar included presentations from Mary Callahan, Registrar at the Massachusetts Institute of Technology, and Marian Sofish, University Registrar at San Jose State University.

They presented their experiences with MOOCs, including the potential implications of MOOCs for registrars and other administrators. The recorded webinar includes their presentations and a Q&A session with questions from PACRAO members.

Celeste Fowles Nguyen,
VP for Professional
Development

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PACRAO by the numbers

- 1** Regional Association
- 3** Featured Speakers at this year's conference
- 4** Canadian Provinces in the PACRAO Region
- 7** Corporate Partners for 2013-14
- 8** Executive Board Members
- 10** States and **1** U.S. territory in the PACRAO Region
- 11** PACRAO Pals and Mentees (so far!)
- 72** sessions at the 2013 conference
- 269** institutions with paid memberships
- 350+** attendees at this year's conference
- 850+** room nights at the Paris Hotel and Casino for the conference
- 1,574** individual members in the PACRAO database
- 2,500** dollars targeted goal for 2013 Charity Drive

Help Identify Nominees!

As Past President, I have the delightful duty to lead PACRAO's efforts to encourage nominees for leadership positions. I need your help!

Take some time to think about the PACRAO colleagues who you know who would be wonderful nominees for the open board positions—

- President-Elect;
- Vice President for Membership;
- Vice President for Professional Development;
- Secretary;
- Audit Committee;
- And for the Nominations and Elections Committee.

The current Nominations and Elections Committee seeks a strong pool of nominees to include individuals who represent the breadth of our organization, including geographical location, type of institution, gender, ethnicity and other areas of diversity. Nomination forms and nomination activity forms can be found at this link:
http://www.pacrao.org/docs/toc_resources.html.

Forward forms to me at pomerenk@wsu.edu as soon as possible and by October 18, if possible.

These PACRAO colleagues, all members of the 2013 Nominations and Elections Committee, will be actively recruiting for nominees at the 2013 conference in Las Vegas. Please step up to one of them and learn more about how you can become involved in your organization!

Vice Chair for 2013 (returning from 2012).

Rebecca Mathern
University Registrar
Oregon State University
Corvallis, OR

Member for 2013 (and Vice Chair for 2014).

Wesley Holland
Assistant Registrar
Loyola Law School
Los Angeles, California

Committee Members

Kristin Benson
Coordinator, Records and Enrollment Services
Portland Community College
Portland, Oregon

Christopher Hart
Registrar
Concordia University
Portland, Oregon

Kate Jakway-Kelly
Associate Registrar
University of California, Los Angeles
Los Angeles, California

Liz Johnson
Manager of Scheduling
University of Utah
Salt Lake City, Utah

Paul Seeger
Associate Director of Admissions
University of Washington
Seattle, Washington

N&E Alternates

Stuart Lau
University Registrar
University of Hawaii at Manoa
Honolulu, Hawaii

Fred Jacklin
Registrar/Director of Enrollment Services
Vancouver Island University
Nanaimo, British Columbia

Marc Booker
Senior Director, Office of Admissions and Evaluation
University of Phoenix
Phoenix, Arizona

Leadership

Opportunities:

Board Positions begin November 2014

President-Elect (3-year term)

Secretary (2-year term)

VP for Membership (2-year term)

VP for Professional Development (2-year term)

Audit Committee (1- and 2-year terms)

Or run for election to serve on the 2014 N&E Committee

Julia Pomerenk
PACRAO Past President

Introducing the Portland 2014 Leadership Team

Following our professional rendezvous in Las Vegas this year, we will all meet again in Portland next November 9-12, 2014. Some of our experienced colleagues have stepped up and are already hard at work coordinating next year's program and activities with the invaluable assistance of many of you.

Here they are:

Mickey Reynolds, 2014 Program Committee Chair
Associate Director of Operations, Office of Admissions,
Oregon State University



That's Mickey on the right, hiding behind her shades while hiking with husband Scott along the Oregon Coast.

Mickey has served on both the PACRAO Program Committee (twice) and Nominations & Election Committee.

"I look forward to being the Program Chair for PACRAO 2014 in Portland and working with the membership to design an outstanding program. The Program Committee has a big responsibility in recruiting PACRAO members to present at the conference. It is our membership that will make the conference successful!"

Chris Sweet, 2014 Local Arrangements Committee Chair
Director of Admissions, Marylhurst University



Chris and wife Tasha are regulars in the Timbers Army (that's Oregon's Portland-based Soccer Team).

Chris has served on the PACRAO Local Arrangements Committee twice previously and on the Oregon association's executive board in several positions, including president.

"I look forward to the "buzz" created when such a great group of professionals come together. I'm also looking forward to showing off the great city of Portland."

Ann Gillen, 2014 Business Partner Liaison
University Registrar, University of the Pacific



Ann is a model of inspiration for registrars everywhere!

Ann is continuing as Business Partner Liaison. For several years she has served as our association's primary contact for our corporate partners and exhibitors.

"Portland 1999 was my first introduction to PACRAO and I look forward to making Portland 2014 just as memorable for the current and new attendees!"

Soraira Urquiza, 2014 Diversity Development Advocate
Assistant Registrar, Art Center College of Design



Soraira lifting some serious weights. Between work and her pursuit of an MA in Chicana/o Studies, both full-time, where does she find the time to do this?

Soraira was honored as PACRAO's Exemplary New Member in 2012, served on the Diversity Development Committee for two years and will now serve as Diversity Development Advocate for a second year.

"Portland is one of my favorite cities. In fact, it's where my husband and I spent our honeymoon! I look forward to returning and meeting more new PACRAOnians, sharing ideas and squeezing in a few CrossFit workouts with the very active people of the beautiful Pacific Northwest."

Continued on page 4.

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Portland 2014, Cont.

Todd McCollum, 2014 President

Director of Enrollment Services, Linfield College, Portland



Todd and wife Betsy out for a ride.

Todd served on the Local Arrangements Committee for the Portland 2008 conference, as Secretary on the Executive Board in 2009, and is currently serving as PACRAO President-Elect.

"Portland has always been a favorite PACRAO destination and with a great team of PACRAO members coming together to host the conference and present their expertise, it's sure to be a great program."

Todd McCollum
PACRAO President-Elect

PACRAO Pals Mentoring

At this year's professional rendezvous in Paris, PACRAO will launch the new PACRAO Pal Mentoring Program. As of this newsletter, eleven new professionals have asked to be paired with a PACRAO mentor who will offer support and guidance to the new members during the conference.

PACRAO Pal mentors will....

- Meet with their new member and discuss the conference and various resources available through PACRAO;
- Assist the new member in navigating the various sessions and offer advice on how to get the most out of the PACRAO conference.
- Guide the new member throughout the organization by providing a connection and acting as a positive role model.
- Serve as a primary contact at the conference by checking in with their PACRAO Pal throughout the conference.
- Introduce the new member to more seasoned members of the organization.
- Serve as an "adviser" to their PACRAO Pal. Their role does not have to end after the conference is over; it may even continue after the conference!

It's not too late to sign up to be a mentor or ask for a mentor – log back into your conference registration and update the questions about needing a PACRAO Pal or being a PACRAO Pal.

If you have questions or suggestions, please contact Soraira Urquiza.

Soraira Urquiza
Diversity Development Advocate
Soraira.Urquiza@Artcenter.edu



Conference Participation Grants – Recipients Announced!

Each year PACRAO offers up to six Conference Participation Grants. Special consideration is given to grant applicants who are first-time attendees, persons from under-represented groups or institution types, and members of institutions whose funds are especially limited. PACRAO members apply for grants the August before the annual conference.

We had many great candidates for the conference participation grants this year, and unfortunately were not able to award the grants to everyone who applied. The

following PACRAO members were awarded Conference Participation Grants which covers the registration cost of the annual conference in Las Vegas:



- Pauline Caporaletti, Southwest College of Naturopathic Medicine
- Tenzing Gyatso, Cascadia Community College

- Christopher Hart, Concordia University
- Jessica King, Oregon State University
- Valerie Sas, University of Southern California
- Kris Trigales, California State University, Sacramento

Congratulations to those awarded the grants this year! We'll see you in Vegas!

Celeste Fowles Nguyen,
VP for Professional Development

Need to make changes to your PACRAO 2013 Conference Registration???

If you need to make changes to your conference registration, it's easy to do. Just click on "Register Now" from PACRAO's home page, scroll down to the log-in area, then click the "Revise Existing Registration" radio button and enter your username and password.

Click through to Part 3 to do any of the following:

- review your registration and payment,
- let us know of any food allergies,
- buy a Gala Ticket for a friend,
- add the Sunday morning SPEEDE Workshop,
- view, change or print your session selections,
- sign up to be a PACRAO Pal Mentor or Mentee,
- indicate which meals you plan to eat with us (so we have good counts).



You're Invited to a Masquerade Ball!

Our "Professional Rendezvous" is right around the corner! PACRAO's annual conference will be held October 27-30 at the Paris Hotel in Las Vegas.

Our Program Committee has put together a fantastic slate of sessions and speakers and the Local Arrangements Committee (LAC) has a terrific conference planned for you including our traditional gala.

Our conference falls before Halloween this year so the LAC will host a masquerade ball complete with many chances throughout the conference to make your own masquerade masks. We will have fun music with opportunities to sing and dance or connect with your friends and colleagues.

If you haven't registered for the conference yet, it isn't too late. PACRAO does not have a conference registration deadline. While the deadline for the conference rates at the hotel has passed, there are many options for reasonable hotel rates in Vegas.

You don't want to miss PACRAO 2013 – it's going to be très magnifique!!

Tara Sprehe
Local Arrangements Chair



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Tuesday's Conference Featured Speaker: LeRoy Rooker

Tuesday's featured speaker is LeRoy Rooker.

LeRoy will be sharing his expert knowledge of FERPA in two sessions.

Session G1 is about everything you need to know about FERPA.

Session H1 will focus on FERPA in the Cloud and the Contract.

Both sessions will give you an opportunity to ask LeRoy questions you may have about FERPA.

We look forward to you participating in all of our sessions.

See you in PARIS!

Heather Chermak
2013 Program Chair

Andre Agassi College Prep Academy

A school that is dedicated to making a difference within its community, the Andre Agassi College Preparatory Academy (AACPA), has created an educational experience that is worth following. Founded in 2001 by Andre Agassi and located in a low income community, the college prep academy serves young learners from Kindergarten to 12th grade. Andre believes that effective learning begins within the early stages of a child's educational experience and it is for this reason he was inspired to create an opportunity that would impact the lives of disadvantaged youths.

Supported financially by fundraising through the Andre Agassi Charitable Foundation, the AACPA was able to construct their \$40

million school campus. The students are randomly selected by a public computer based lottery system and live within 2 miles of the campus. There are no entrance exams and no tuition fees required. The only expectation is that both the students and their parents sign a Code of Excellence which validates their commitment to education and improving their community; each family is required to complete community service hours.

AACPA infuses diverse learning methods, such as balanced literacy and the Saxon Math program. They also incorporate special educational resources and courses, including Violin instruction, Choir, Computer, Physical

Education, Art, and Library time, to name a few.

AACPA has been honored both nationally and locally. They have received such honors as the National Model Charter School by the U.S. Department of Education in 2003 and an "Exemplary" designation by the Nevada Department of Education. AACPA is a true example of how giving back can inspire change that is big enough to impact an entire community.

Read more on page 8 of this newsletter!

Kimanthi Warren
Diversity Development
Committee Member
Brandman University



PACRAO Constitution and Bylaws

Last year, at our Business Meeting, the Association voted in some changes to our Bylaws about our Nominations and Elections processes. We should have, at the same time, also made the corresponding changes to our Constitution; a very smart and eagle-eyed Past President pointed that out to us! Thank you!

Over the course of the past year, Past President Julia Pomerenk has led an effort to do a fine-tooth-comb once-over of both of our PACRAO

governing documents. With her highly-honed English Major skills, she corrected capitalization, made wording consistent throughout both documents and word-smithed an update.

At the Summer Board Meeting, the entire Exec Board worked on the documents together, focusing on content issues and adding information. The documents are going through final rounds of preparation in advance of release to all the membership.

Per our Constitution, our Constitution and Bylaws "may be amended at any formal annual business meeting by a 2/3 vote ... provided that the notice of the amendment has been sent to the members at least one month in advance of the meeting."

Watch your inboxes for these documents – they will be arriving soon. Comments can be sent in advance to Julia at pomerenk@wsu.edu. We'll discuss and then vote at the Business Meeting.



PACRAO Review! Publish an Article!

PACRAO's very own peer-reviewed journal, the PACRAO Review, offers an opportunity for members to publish articles. This is a great opportunity to

- write about a project you have worked on at your institution
- author a point-counterpoint article with a colleague
- write about a presentation you have done
- add to your professional vitae as a higher education professional

For more information about writing a paper or article for the PACRAO Review, contact:

Celeste Fowles Nguyen
cfnguyen@stanford.edu

Who Is Retiring???

During the annual conference, PACRAO will honor members who have reached retirement since the last conference.

It's not too late to let us know that you or someone you know has or is about to retire from our profession.

We are looking for those who have retired or will retire between November 2012 and November 2013.

PACRAO honors all retirees with a certificate and hearty congratulations.

Send a note to PACRAO Past President Pomerenk at pomerenk@wsu.edu.



Honorees: Honorary Member and Exemplary New Member

Please take a few minutes to think about PACRAO colleagues who have inspired you by their leadership and dedication to PACRAO and to the profession.

Each year, we have the opportunity to celebrate one colleague toward the end of his or her career and one colleague near the start of her or his career.

Who do you know who has made a career-long contribution to PACRAO?
Who do you know who has

made a considerable contribution to PACRAO during the early years of his or her career?

Descriptions of these awards can be found at this link:
<http://www.pacrao.org/docs/about/awards/descriptions.html>.

Forward suggested names to me at pomerenk@wsu.edu as soon as possible.

Julia Pomerenk
Past President



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Coming Soon: PACRAO Audit Committee

Thorough readers will recall from our summer newsletter that the board has been considering the introduction of an audit committee to provide assurance to the membership that the association's financial transactions are appropriately maintained by conducting an annual review of the association's financial practice.

Through the years, we as an organization have been fortunate to have good people step forward to provide trustworthy management of the association's finances. And I should emphasize, we are not in a place where an unfortunate experience is driving the formation of an audit committee. It's just good practice for an organization of our size that exists primarily on the service contributions of its members and without a lot of money in the bank to spend on regular external audits.

We have taken a very thoughtful approach to putting the audit committee

together. A task force comprised of seasoned PACRAO professionals, including a former AACRAO president, was assembled. They researched the practices of many other non-profit organizations including AACRAO and several other regional and state associations. They synthesized their findings and presented a well-informed plan to the board. In turn, the board has made a few modifications to tailor it for an association of our size, which is a somewhat lean committee with minimal added expenditures incurred.

You are invited to attend a session at our annual conference in Las Vegas to learn more about the development of the audit committee. Bill Haid, University of California, San Diego, and Brad Tomhave, University of Puget Sound, both served on the task force and will be on hand to talk about their research and the proposal they

developed. I'll host the session and introduce the final proposal including the timeline for implementation. This will be your opportunity to comment on what we envision to become a standing committee of the association.

The text of the proposal is now available on the PACRAO website. The board invites your comments which you may share at the conference session or email to me directly.

We also encourage you to consider nominating yourself or one of your colleagues for one of the two positions on the audit committee. Just use the nomination form available on the website http://www.pacrao.org/docs/toc_resources.html

Currently the form doesn't have a place for the Audit Committee, so just write it in.

Todd McCollum
PACRAO President Elect

2013 PACRAO Philanthropy

This year PACRAO is supporting the Andre Agassi College Preparatory Academy.

PACRAO hopes to raise \$2500 to support one student for a year. What a great way for each of us to support a future student.

If each of us brings \$7 we should reach this goal.

Checks can be made out to AACPA.

Herbie Walker, Dean and Director of Student Service (grade 9 – 12) will be our guest at Monday's luncheon.

Please join us to learn more about Agassi Prep and their success stories. See related article on page 6.

**Can
you spare
\$7.00???**

**Thanks to all the
2012-13 Board Members
for their heroic work
on PACRAO business
during the past year!**



2012-13 Executive Board Members

Sue Eveland
President
University of Oregon

Julia Pomerenk
Past President
Washington State Univ.

Todd McCollum
President-Elect
Linfield College

Jan McCuen
Treasurer
Chapman University

Desi Nielsen
Secretary
Salt Lake Community
College

Marianne Stickel
VP for Membership
Dominican University of
California-San Rafael

Celeste Fowles Nguyen
VP for Professional
Development
Stanford University

Joyce Allen
VP for Publications and
Information Technology
Seattle University

Soraira Urquiza
Diversity Development
Advocate
Art Center College of
Design

Ann Gillen
Business Partner Liaison
University of the Pacific