

Pacific Association of Collegiate Registrars and Admissions Officers

Heard at PACRAO 2012

"The tree is IN the seed!"
Dr. Reginald S. Blaylock,
Diversity Luncheon Speaker

Quotable Quote:

"If we all did the things we are capable of, we would astound ourselves."
Thomas Edison

PACRAO News Highlights

N&E Candidates, cont.	2
"Just In Time" Charity	2
AACRAO State and Regional Conference	3
Member Profile	4
2012 Presentations	5
PACRAO Review	5
Membership News	6
Looking Ahead: 2013	7
Board Members	8



Congrats, San Diego Team!

Wow! A record number of PACRAO colleagues joined us in Sunny San Diego for an outstanding PACRAO 2012 conference in November.

Congratulations to Rayanne Williams, Local Arrangements Committee Chair, Becky Bitter, Program Chair, and their two committees for putting on a stellar conference with many, many outstanding sessions, and plenty of opportunities for reconnecting and networking with colleagues.

Congrats, too, to Ann Gillen, PACRAO's very busy Business Partner Liaison, for assembling a wonderful array of partners and exhibitors. Many thanks to all of these companies for supporting our organization throughout the year, exhibiting their services and products during our conference, and presenting sessions to the membership.

Congrats and a special **Salute!** To Julia Pomerenk, now your Past President, for all her efforts over the past

year. She worked tirelessly throughout her presidency to sustain PACRAO's long traditions of excellence and improve the association in new ways. Thank you, Julia!

As we enter the holiday season, I am grateful for the support of a great PACRAO Board. Read more about what they've all been doing in this edition of your PACRAO news! Happy Holidays!

Sue Eveland
PACRAO President

2012 Nominations and Election Work

By Julia Pomerenk, PACRAO Past President

Thanks to the dedicated work from the 2012 PACRAO Nominations and Elections Committee and thanks to the willingness of more than 40 PACRAO members to be nominated, I am happy to announce the candidacy of the following individuals for the open positions on the 2013 Executive Board and N&E Committee slate:

Nominees for 2013 Executive Board Positions

Members will vote for these positions at the 2013

Annual Business Meeting on October 30 at the Paris Hotel in Las Vegas.

President Elect

Heather Chermak
Senior Associate Registrar
University of Idaho
Moscow, Idaho

Vice President for Publications and Information Technology

Diana Thomson
Associate Registrar,
Recruitment and Admissions
Okanagan College
Kelowna, British Columbia

Treasurer

Paul Lampano
Senior Associate Registrar
University of California,
Irvine
Irvine, California

Slate for Nominations and Elections

Members will vote online for the N&E Committee nominees, starting in early April. The six nominees with the most votes at the end of the month-long election will serve as the 2013 N&E Committee, along with Rebecca Mathern, a continuing member from the 2012 N&E Committee.

(continued inside)

2: PACRAO News, Winter Newsletter: December 2012

Leftover Tidbits from PACRAO 2013:

If you missed **Jason Hewlett**, keynote speaker at our plenary opening session on Monday morning, see some of his speech on YouTube at <http://www.youtube.com/watch?v=aM4wKKr-eqM>

Our closing speaker, **Hunter Riley**, from the Pat Tillman foundation, hoped to share this video with us at the closing of our conference (but was thwarted by technology)... see it here: <https://www.youtube.com/watch?v=xZ7eQttjvY>

To learn more about the **Pat Tillman Foundation** and the **Tillman Military Scholars Program**, visit www.patillmanfoundation.org.

2012 Nominations & Election Work, cont.

These ten PACRAO Colleagues will stand for election to the 2013 N&E:

Kristin Benson
Coordinator, Records and Enrollment Services
Portland Community College
Portland, Oregon

Marc Booker
Senior Director, Office of Admissions and Evaluation
University of Phoenix
Phoenix, Arizona

Christopher Hart
Assistant Director, Registration and Records
Portland State University
Portland, Oregon

Wesley Holland
Assistant Registrar
Loyola Law School
Los Angeles, California

Fred Jacklin
Registrar/Director of Enrollment Services
Vancouver Island University
Nanaimo, British Columbia

Kate Jakway-Kelly
Senior Assistant Director – Transfer Admissions Coordinator, Honors' and Veterans' Liaison
University of California, Los Angeles
Los Angeles, California

Liz Johnson
Manager of Scheduling
University of Utah
Salt Lake City, Utah

Stuart Lau
University Registrar
University of Hawaii at Manoa
Honolulu, Hawaii

Abraham Rodriguez-Hernandez
Credentials Program Coordinator
North Seattle Community College
Seattle, Washington

Paul Seeger
Associate Director of Admissions
University of Washington
Seattle, Washington

Watch the PACRAO Web site and read your list serve messages to find out more about these candidates and the PACRAO N&E voting process scheduled for April/May 2013.

www.PACRAO.org

2012 PACRAO Charity: Just In Time

By Ann Klein, PACRAO 2012 Local Arrangements Committee Member

This year's PACRAO Conference in San Diego was a place to gather for professional information, career development and personal connections. Attendees also had a unique opportunity to make a significant investment in the success of an often forgotten segment of our college community: former foster youth.

Unlike most other college bound students who begin their on-campus journey with a family safety net of resources and encouragement, young people coming out of foster care must navigate

every challenge for themselves, often without a place to turn for essentials like a laptop or school supplies. Without some kind of support, statistics show that only 1-3% of foster youth graduate from college.

Changing those statistics is the mission of **Just in Time for Foster Youth (JIT)**, a San Diego based non-profit that mobilizes the community to provide essential resources and caring relationships for transitioning foster youth, ages 18-26. With help from volunteers and donors, JIT provides these young people with laptops, printers, school and dorm supplies, and connections to caring adults throughout

their college careers.

During the 3-day conference, PACRAO attendees donated a variety of great new items for college bound students, including linens, kitchenware, backpacks and a variety of school supplies. They also contributed \$1,243 in cash and gift cards! JIT is deeply grateful for the support from PACRAO members and for the opportunity to be part of a vibrant conference experience.

If you would like to make your investment in the success of former foster youth, and help "launch a life," log on to www.jitfosteryouth.org and click on GET INVOLVED. See photo on page 3!

AACRAO State and Regional Conference

By **Todd McCollum, PACRAO President Elect**

One of the perks of serving on a PACRAO board or committee is that it gives occasion to connect with colleagues at a deeper level. I was fortunate to have one such opportunity earlier this month, attending the AACRAO State & Regional Leadership Meeting in Washington, DC. Twenty-eight representatives from state and regional associations around the country participated. For several sessions and activities we joined with 51 individuals serving on the national AACRAO board and planning committees. It was great to share and gather ideas from others trying to accomplish some of the same objectives that we are working toward in PACRAO.

During one of our meals as a group, I was privileged to dine with Mike Reilly, the new AACRAO Executive Director. He's one of our own, having been a PACRAO member when he worked at Humboldt State, Central Washington, Washington State, and Seattle University. He envisions taking on a more active role as a policy spokesperson for AACRAO, and has already taken steps to reorganize the national office to facilitate his new leadership vision. Hopefully he will be able to join us at one of our coming annual conferences as the "AACRAO representative."

During the meeting sessions proper, Mike spoke to the entire group about several federal issues: "fiscal cliff" implications for higher education, the Department of Defense's Memo of Understanding for Tuition Assistance, and Fisher vs. University of Texas. He also touched on his desire to see AACRAO align more closely with other higher education associations such as NACAC, NASPA and NASFAA to more effectively move policy forward.

Nancy Krough (University of Idaho), AACRAO Vice-President for Finance, reported that AACRAO annual revenue currently stands in excess of \$9,000,000 with steady growth. The association is in a strong financial position due to the introduction of increased revenue streams in recent years.

Jeff von Munkwitz-Smith (Boston University), President, reported that the board is continuing to examine association governance bylaw changes that were defeated at last year's annual conference. The thought is to disaggregate last year's defeated proposal, by drafting and putting forth changes that had general support, while letting go of the more disputed changes. More information about this will be forthcoming from AACRAO as plans develop.

AACRAO strategic planning was addressed by Brad Myers (The Ohio State University), Vice-President for Records and Academic Services. AACRAO's strategic plan is a working document, open to revision as necessary. Currently the board is seeking concision to remove redundancy.

State and regional leaders broke out for separate sessions to deal with issues particular to our own associations. Topics of discussion included annual meeting trends, association financial management, AACRAO resources for state and regional associations, the role of state and regional associations in the development of state public policy, legal issues for associations, and the strategic use of social media. Presentations on these subjects led to small group discussion and the exchange of ideas among participants, many of which will benefit PACRAO directly.

All in all, it was a valuable few days for the continued development of PACRAO. I came away with several ideas that will benefit our organization and I trust I was able to provide nuggets of wisdom to our colleagues in other parts of the country.

I'd like to recognize some of our PACRAO members who also participated in the meeting, representing their state association or serving in an AACRAO leadership position or on an AACRAO committee:

- Jim Bouse, University of Oregon,
- Ann Gillen, University of the Pacific
- Hue Haslim, Western International University
- Karee Head, University of Idaho
- Gwen Hyatt, Marylhurst University
- Nancy Krogh, University of Idaho
- Nora McLaughlin, Reed College
- James Miller, University of San Francisco
- Monterey Sims, University of Phoenix
- Monique Snowden, Fielding Graduate University
- Cem Sunata, California Polytechnic State University, San Luis Obispo
- Henry Villareal, College of San Mateo



Jamie Inarda and Lisa Lindgren of Just in Time, with PACRAO member, Ann Klein, UCSD Financial Aid Director and longtime JIT supporter.
(story on page 2)

4: PACRAO News, Winter Newsletter: December 2012

PACRAO Member Profile



Meet Michael Zuniga!

Michael works as an Assistant Registrar for the Art Center College of Design in Pasadena, California. As a "day-tripper" at the 2012 PACRAO Conference in Sunny San Diego, Michael took away a lot of very valuable information in only one day of attendance! Now as a new member of the Diversity Committee, he is looking forward to becoming more active in the organization.

Read more about Michael in this interview with Soraira Urquiza...



PACRAO Members enjoyed the 2012 Gala Dinner on the **USS Midway Museum**, where we ate lots of wonderful food, toured through the ship with museum docents, walked among 25 restored aircraft parked on the flight deck, and enjoyed the company of our colleagues!

By Soraira Urquiza, Diversity Development Advocate

How long have you been working at your institution?

Seven months, though I have been in profession for over four years.

How did you first get involved with PACRAO?

My supervisor is a very big supporter of professional training and affiliations, so he highly encouraged me to attend and bring back innovative ideas to enhance our office. I was enthusiastic to participate in my first PACRAO conference and I felt like I became a part of a welcoming family of professionals.

How would you describe your first PACRAO conference?

I could only attend the conference as a "day tripper," but I did come to the first-time orientation on Sunday, and I was glad that I was able to meet the PACRAO leadership in a smaller and more intimate setting. We first-timers were able to introduce ourselves to each other and learn about our unique experiences. As for the Monday sessions, they were very informative and well-planned. I took a lot of notes and was excited to see different perspectives on the work that we do.

What have you learned from your connections to PACRAO?

I have learned to not be afraid to make new connections and to appreciate diversity and different viewpoints.

What are some ideas that you've brought back to your college or university from a PACRAO presentation or conversation?

I have brought back some innovative and forward-thinking ideas in terms of automation and paperless processing.

What do you look forward to in terms of PACRAO in 2013?

I am definitely excited about the conference being in Las Vegas. While I am not a gambler, I love the spectacle of that town. In all seriousness, though, I look forward to enhancing the connections I have made and making new ones. I hope to be able to attend the full conference this time so I can attend more sessions and meet more people.

Any advice for PACRAO veterans in regards to first time attendees?

The bingo game was great during the first-time orientation because it allowed us to meet the leaders of PACRAO. It would have been even better with ice breakers involving the other first-timers. While we chatted at our own tables, it would have been great to be forced to interact with people at different tables.

Anything that is a "must do" while in Las Vegas (may or may not be PACRAO related)?

Definitely one of the Cirque du Soleil shows and some good buffets.

Conference Presentations Available!

By Joyce Allen, Vice President Publications and Information Technology

Whether you were able to attend the PACRAO conference in San Diego or not, there are conference sessions you very likely wish you had attended.

As a PACRAO member, please take advantage of continuing your professional development by accessing the materials from a wide range of sessions directly off of the PACRAO website. With over 30 sessions published, and more being added as they flow in, there is something of value for each and every member.

Sessions published (just to name a few) include:

- Rescinding Admission Based on Final Transcripts
- FERPA updates
- Scenarios to One Stop: Before and After
- Using Data to Drive Staffing Decisions

To access the presentations, go to www.pacrao.org, and find the Conferences link located in the left navigation bar; scroll down below the **Rendezvous in Paris** announcement and click on the link labeled "2012 Conference Presentations."

And for those of you who have presentations to publish, there is still time! Please send them in email to jallen@seattleu.edu so that, as your Vice President of Publications and Information Technology, I can load them to the site for the benefit of our membership.



PACRAO Historical Moment: Dateline 1926

The decision to establish a Pacific Coast Association of Collegiate Registrars was made at the meeting of the Registrars of the Rocky Mountain and Pacific Coast States, held on Friday and Saturday, November 5 and 6, 1926 at the University of California in Berkeley. Twenty-five registrars were in attendance.

From the Minutes of that Meeting:

"The Constitution of the American Association of Collegiate Registrars was adopted as the constitution for the Pacific Coast Association with but one exception. The membership fee of five dollars in the American Association was changed to two dollars in the Pacific Coast constitution. It was the expressed wish of the Pacific Coast Registrars to cooperate in every way with the National Association and for this reason it seemed logical to be guided by the same constitution."

Joyce Allen, PACRAO VPIT, has been working with PACRAO member Steve Barnhart from USC and former VPIT on the Association's archives.

PACRAO Review Call for Proposals

By Celeste Fowles Nguyen, Vice President for Professional Development

The PACRAO Review is now accepting articles for consideration for publication.

The PACRAO Review is published twice a year (March and September) and employs a rolling submission process; however, those wishing to be considered for the March 2013 issue should use **January 25, 2013** as their submission deadline.

Those submitting manuscripts to the PACRAO Review can expect the review process to take less than 30 days.

Please consider writing a new article, or expanding a presentation to a paper, about topics of interest for registrar and admissions professionals. Articles are typically 4-6 pages double spaced. Alternatively, if you are interested in participating in the PACRAO Review in other ways, you can apply for the PACRAO Editorial Board for 2012-13.

Email the article submission and/or any questions about the PACRAO Review or Editorial Board to Celeste Fowles Nguyen, PACRAO VP for Professional Development, at cfnnguyen@stanford.edu.

The PACRAO Review is available online at <http://pacrao.org/b/>

6: PACRAO News, Winter Newsletter: December 2012



In the spirit of the season, a little something from our colleagues at University of Wyoming:
<http://www.youtube.com/watch?v=fYFV3cv3wIU>

Getting the Most of your Membership

By Marianne Stickel, Vice President for Membership

Greetings from San Rafael, California, a California mission town just north of the Golden Gate. As your new Membership Vice President, I am happy to report that our outgoing VP for Membership, Missy Mumford, did an excellent job of retaining and recruiting PACRAO memberships for 2012-2013. Thank you, Missy!

Current stats show 294 member institutions, representing 1,936 individual members. When you add our distinguished honorary members and exhibitor members, the individual member number goes up to **2,274**.

Our membership includes professionals from more than 18 states and territories: Alaska, Alberta, Arizona, British Columbia, California, Federated States of Micronesia, Guam, Hawaii, Idaho, Manitoba, Marshall Islands, Montana, Nevada, Oregon, Palau, Saskatchewan, Utah, and Washington. 183 additional members are from out of the PACRAO region.

Please remember that PACRAO places no limit on the number of members who can join per institution. The cost of annual institutional membership is the same whether your institution has 2 or 20 individual members. Where else can you get such a great deal?!

In order to keep our member rosters current, it is important that the PACRAO institutional contact person log in periodically to review and update the list of members at their institution. This list drives all the correspondence and outreach to our members, so keeping it fresh is critical to our communication with you. Here's how:

- Go to pacrao.org.
- Select **Member Services** from the blue banner underneath the PACRAO logo.
- Select **Membership/Renewal Application** and read the instructions on that page.
- You will be offered several choices for actions to take – select the appropriate one.
- Follow the instructions to update your profile and select **Continue** when done.
- You'll then be asked to update your institution's profile. Select **Update Institution** at the bottom of the page when done.
- The next page asks you to identify type of institutional membership – most are "Active."
- Select Continue when done, and you'll be sent to the Review page.
- Once you are satisfied that all data you have entered is correct, click **Submit Application**.

- This will trigger a confirmation e-mail and an invoice for annual dues. Return to the **Member Services** page where you began.
- Select **Payment Services** and follow instructions for payment.

The other thing that is crucial to keep the communications flowing is for the institutional contact to encourage, urge, or otherwise motivate all individual PACRAO members at the institution to update their contact information on pacrao.org as follows:

- Select **Member Services** from the blue banner underneath the PACRAO logo
- Select **Update Member Profile** and follow all instructions

It's especially important to stay connected when you change institutions or change positions. Because your membership is tied to the institution where you are employed, those types of changes can impact your membership status. Keep us posted by updating your profile, and we will keep you connected.

If your new institution is not a PACRAO member, and you need help "selling" them on PACRAO, feel free to contact me and I will be glad to do what I can to convince them of the benefits of participating.

Happy 2013 – see you at PACRAO in Paris!

PACRAO 2013: Save the Date!

Tara Sprehe and Heather Chermak are busy leading their Local Arrangement and Program Committees in working on our 2013 Professional Rendezvous in Paris ... Ok, at the Paris Hotel in Las Vegas.

Thanks to all the 2012 conference attendees for stopping by the 2013 Paris Rendezvous Booth, having your picture taken with Elvis, and spinning for fabulous French prizes! Thanks too, to all of you who turned in so many wonderful session

suggestions during the conference; we hope you are enjoying your Eiffel Tower keychain!

Heather will be sending out a Call for Session Proposals soon; watch the list serve and please volunteer to do a session yourself or make a session suggestion!

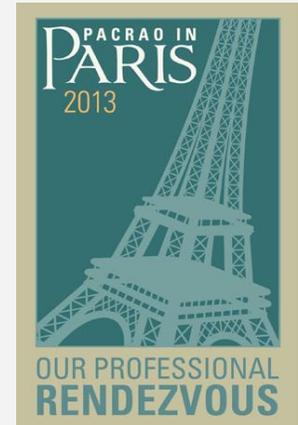
Tara and Heather have filled their committees, but there is always a need for session facilitators and for other volunteers to run an event as large as PACRAO. Don't be shy; volunteering to do a task or facilitating a

session during the conference are easy ways to dip your toe into the Association waters.

If you have questions, comments, ideas about the 2013 conference, or want to volunteer, contact either of the chairs:

Tara Sprehe, Chair,
Local Arrangements:
taras@clackamas.edi

Heather Chermak, Chair,
Program:
hchermak@uidaho.edu



PACRAO 2013 will be held earlier than usual in 2013!

**Dates are
October 27-30, 2013!**

Mark your calendars now!
You won't want to miss our professional rendezvous!

See promo video:
<http://www.youtube.com/watch?v=HMyiPboyO2Q&feature=youtu.be>

The Puzzle Corner: Our Professional Rendezvous

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Unscramble each of the clue words. Copy the letters in the numbered cells to other cells with the same number. Created by Puzzlemaker at DiscoveryEducation.com

8: PACRAO News, Winter Newsletter: December 2012

Thanks to our 2012-13
Corporate Partners:

Diamond:

Leapfrog Technologies,
Inc.

Platinum:

National Student
Clearinghouse

Gold:

Digital Architecture

Herff Jones

Parchment

Visit PACRAO.org for a list
of all exhibitors and
partners attending the
2012 conference, with links
to their web sites.

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A group of PACRAO members out on a morning run during PACRAO 2012 stop for a photo opp at a statue along the boardwalk.



We're on the Web!
See us at:
www.pacrao.org

A few 2012-13 Board members meet with the 2013 LAC and Program Chairs for an informal conference planning meeting during the 2012 Conference in Sunny San Diego. (from left: Heather Chermak, 2013 Program Chair; Sue Eveland, President; Ann Gillen, Business Partner Liaison; Tara Sprehe, 2013 Local Arrangements Committee Chair; Celeste Fowles Nguyen, VP for Professional Development)

